Eighth Annual Conference
The Region’s Health and Health Care Systems:
Communities Achieving Excellence
and Accountability

Friday, January 27, 2017
8:30 a.m. - 1:30 p.m.

three locations available:
Saginaw Valley State University
and simulcast at:
Central Michigan University & Kirtland Community College

Crystal M. Lange
College of Health & Human Services
Purpose:
The purpose of this annual program is to share best practices and encourage dialogue related to health care in the region. There will be emphasis on enhancing the quality, effectiveness, and accountability of care across the continuum to improve the health of the population in the region. Pertinent issues will be addressed, noting regional, national and regulatory perspectives.

Program Objectives:
Participants will:
• Gain knowledge regarding (List) best practices that were designed to develop, enhance, and maintain quality health care across the continuum.
• Engage in dialogue that facilitates (Discuss) visioning for effectiveness and accountability in health care to achieve the goal of improved health of the region’s population.
• Identify strategies that will promote and support community awareness regarding quality health care.

Intended Audience:
This program is an education forum for hospital board members, health care executives, physicians, other health care providers/professionals, and community health leaders.

Location:

Eighth Annual Conference
The Region’s Health and Health Care Systems: Communities Achieving Excellence and Accountability
Friday, January 27, 2017 • 8:30 a.m. - 1:30 p.m.

Simulcast Locations:
College of Medicine, Building D
2520 S. University Dr.
Mt. Pleasant, MI 48858
CMU AHEC/CMED: (989) 774-7105

Kirtland Student Center
Conference Room
10775 N. St. Helen Road
Roscommon, MI 48653
As the Chief Clinical Officer for Bon Secours Medical Group in Richmond Virginia, Robert Fortini is responsible for facilitating Provider adoption of EMR, coordinating clinical transformation to a Patient Centered Medical Home care delivery model, and facilitating participation in Population Health initiatives as well as Physician advocacy. He has extensive experience in Operations and Clinical Policy development, and experience in workflow re-engineering and CQI in ambulatory care. Before coming to BSMG, Mr. Fortini served as the Chief Medical Affairs Officer at Queens Long Island Medical Group engaged in quality and HIT adoption. He successfully applied for the first Level 3 NCQA recognized PCMH in NY State. Prior to that, at Community Care Physicians Medical Group, Mr. Fortini participated in the successful launch of the Bridges to Excellence Collaborative in Upstate New York. Mr. Fortini has 34 years of experience in healthcare. He is a graduate of Fordham University and The State University of New York College of Health Professions at Upstate Medical Center in Syracuse, NY.

Presentation Abstract
Healthcare providers and systems that not only survive but flourish while in the transition from the fee for service world to the world of value based purchasing need much more than a robust EHR and an expanded schedule. It takes more than access to drive outcomes; it takes capacity, compliance and strong care teams with every member working to the fullest level of their license. It takes careful use of risk stratification with appropriate and timely registry outreach. It takes care coordination and transitions of care by highly trained, dedicated professionals. It takes robust population health management and care coordination across the continuum. And it takes a supporting network of managed care contracts that encourages quality above all else.

Ray King, M.D.
• Sr. Vice President of Medical Affairs, Chief Medical Officer, Allegiance Health
• President/CEO Jackson Health Network

Dr. King became President/CEO in 2011 of the Jackson Health Network, a collaboration between physicians, health care community leaders, and Allegiance Health working together to improve patient outcomes and safety, enhance patient experience and reduce overall cost through an integrated system of care. Dr. King began his tenure with Allegiance Family Medicine as a Primary Care Physician in 1984 and in 2007 became Sr. VP of Medical Affairs and Chief Medical Officer of Allegiance Health, now recently aligned with the Henry Ford Health System. His prior experience included Medical Director of Great Lakes Home Health and Hospice and Associate Medical Director of Physician Health Plan of South Michigan. Dr. King completed his undergraduate and medical degrees at The University of Michigan and his Family Practice Residency at the Midland Hospital Center. He is a member of the Jackson County and Michigan State Medical Societies.

Presentation Abstract
A discussion of factors leading to a population health strategy in our community, which began in 2000. Over time, Henry Ford Allegiance Health has added several capabilities, culminating in the formation of our Clinically Integrated Network in 2011. Henry Ford Allegiance Health has taken a community focus (as opposed to a payor focus) to drive improvements in our population health and community health outcomes.

Schedule:
8:30-9 a.m. Registration, Networking, and Morning Refreshments
9-9:15 a.m. Welcome, Conference Introduction & Overview
9:15-10:15 a.m. Comprehensive Capacity: Effective Healthcare is a Team Sport • Robert Fortini, PNP
10:15-10:30 a.m. Break
10:30-11:30 a.m. Our Journey to Population Health: Achieving the Triple Aim for Our Community • Ray King, M.D.
11:30 a.m.-12:15 p.m. Applying the Lessons Learned in Our Region • Moderated Panel that includes Audience, with Q and A
12:15-12:30 p.m. Conference Summary and Evaluation
12:30-1:30 p.m. Lunch
Objectives:

Robert Fortini
Participant will be able to:
1. Explain the value of using a Medical Home Team model in improving capacity and access for patient care.
2. Examine the role of the Ambulatory Nurse Navigator and their impact on cost and quality.
3. Relate the Annual Wellness Visit to improving quality outcomes.

Ray King
Participant will be able to:
1. Explain the burning platform for population health.
2. Describe physicians’ roles in leading change.
3. Examine basic information technology tools required for practitioners to manage patients under population health.
4. Explore how we incent physician behavior change.

Moderated Panel
1. Discuss assisting organizations in setting strategies for success and positive progress in the midst of change.
2. Examine the organizations’ transforming work needing to occur both internally and externally, as well as individually and collectively.
3. Explore the anticipated future for consumer engagement activities in health care.

Continuing Education:

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Michigan State Medical Society (MSMS) through the joint providership of Central Michigan University College of Medicine Office of Continuing Medical Education (CMED OCME) and the Hospital Council of East Central Michigan. CMED OCME is accredited by the MSMS to provide continuing medical education for physicians.

CMU College of Medicine Office of Continuing Medical Education designates this live activity for a maximum of 3.50 AMA PRA Category 1 Credits. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

As a nursing program accredited and approved by the Michigan State Board of Nursing, Continuing Education Credits will be granted for the purpose of relicensure to RNs who attend any program provided by the SVSU nursing department related to nursing practice. The contact hours are the actual clock hours of educational time with a minimum of one, in this case 3.25 contact hours.

Contributing Sponsors

The conference co-sponsors gratefully acknowledge the contributions of the following to make this program possible:

Registration Form

Communities Achieving Excellence and Accountability
Cost: $75.00 per person

Name _____________________________________________________ Title ___________________________________________________
Address ___________________________________________________________________________________________________________
City                                                                                        State         ZIP
Telephone(s):   Work/Home: ( ___ ) _________________  Cellular:  ( ___ ) ____________________  E-mail: _________________________
Employer: _________________________________________________________________________________________________________
Address ___________________________________________________________________________________________________________
City                                                                                        State         ZIP

Method of Payment:
☐ Check/money order enclosed, made payable to HCECM
☐ Will mail check/money order before deadline
☐ Online (www.hcecm.org) credit card payment through Thumb National Bank

Specify Location:  ☐ SVSU  ☐ CMU  ☐ Kirtland

Registration Form should be faxed, emailed, or mailed.

Questions: (989) 891-8810  Fax: (989) 891-8161
E-mail: admin@hcecm.org  Mail:  HCECM
315 Mulholland Street
Bay City, MI 48708

Deadline for Registration to assure space availability: Monday, January 16, 2017.
(No refunds issued for cancellations after this date.)