The National Prescription for Employee and Physician Engagement: Key Insights & Recommendations for Empowering the Workforce

by Shubhang Dave
The Advisory Board Company

April 18, 2017
Zehnder's Restaurant
Frankenmuth, Michigan
Engagement:
A Powerful Piece of the Puzzle

Program Overview
The health care industry is bracing for yet another period of uncertainty, and building an engaged workforce that is ready to rise to the challenge has arguably never been more important. This session will offer hospital leaders a national perspective on trends in staff and physician engagement, including powerful data you need to make a business case for investing in engagement and an exploration of key demographic groups whose engagement strategy should address. The session will also arm you with best practices demonstrated by organizations that are achieving high levels of engagement in spite of a rapid pace of change.

Objectives:
- Review the key attributes that define engaged employees and physicians
- Understand how employee engagement correlates with other key business outcomes, including turnover, patient satisfaction, and employee performance
- Learn about national trends in hospital and health system engagement
- Identify the top drivers of employee and physician engagement nationally
- Discuss key considerations for crafting an engagement strategy unique to your organization’s culture and needs

Target Audience
This program is an education forum for hospital board members, health care executives, physicians, other health care providers/professionals.

Presenter
Shubhang Dave is a Director in The Advisory Board Company’s Survey Solutions division. In this capacity, he helps to oversee the dedicated advisor team responsible for collaborating with physician and HR leaders to administer surveys, identify top opportunities, and drive performance improvement.

Shubhang previously worked as a dedicated advisor on The Advisory Board revenue cycle performance technology programs, partnering with more than a dozen organizations to lead education sessions and hardwire processes designed to maximize revenue capture.

Prior to joining the Advisory Board, Shubhang worked in solution development and delivery for The ABIS Group, an information consultancy focused on the pharmaceutical and medical products industries.

Shubhang received his bachelor’s degree in psychology from Northwestern University and a master’s in health administration from Johns Hopkins University.

Disclosure
The planners and speaker disclose they have no relevant financial relationship with commercial interests.

Continuing Education
This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Michigan State Medical Society (MSMS) through the joint providership of Central Michigan University College of Medicine Office of Continuing Medical Education (CMED OCME) and the Hospital Council of East Central Michigan. CMED OCME is accredited by the MSMS to provide continuing medical education for physicians.

CMU College of Medicine Office of Continuing Medical Education designates this live activity for a maximum of 2.0 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

HCECM Annual Spring Trustee Forum
April 18, 2017
Zehnder’s Restaurant Main Dining Room
730 S. Main Street, Frankenmuth, Michigan 48734

Program
9-10 a.m. Sign-in, Refreshments, Networking
10 a.m. Shubhang Dave, Director
Advisory Board Company
10:45 a.m. Break
11 a.m. Shubhang Dave, Director
The Advisory Board Company
12 p.m. Lunch (Included in Fee)

Cost
$89 for Non-members
$70 for HCECM Associate Members
$60 for HCECM Member Employees

Registration
Online: www.hcecm.org (home page: HCECM, Event Registration)
Fax: (989) 891-8161
Mail: HCECM, 315 Mulholland Street, Bay City, MI 48708
Email: info@hcecm.org
Registration Deadline: April 10, 2017 (No Refunds After Deadline)
Questions: (989) 891-8810

Event Registration Form
Annual HCECM Spring Trustee Forum—April 18, 2017 at Zehnder’s Restaurant, Frankenmuth

Name and Title ________________________________
Mailing Address ________________________________
Contact Telephone Number ________________________________
Employer ________________________________ Email ________________________________

Method of Payment (Check One):
☐ Check/Money Order Enclosed ☐ Will Mail Check/Money Order Before Deadline ☐ Online

Registration and Payment Deadline: April 10, 2017
Make Checks/Money Orders Payable to: HCECM
Online Payment (EFT/Credit Card) Available at www.hcecm.org (Thumb National Bank)