



Hospital Council of East Central Michigan
 315 Mulholland Street
 Bay City, Michigan 48708



Hospital Council of East Central Michigan

Annual Spring Trustee Forum

Presents

**“Forecasting the Future of Health Care:
 Challenges and Opportunities for Successful
 Transformation in Unpredictable Times”**

By
Jeffery Bauer, Ph.D.

Hospital Council of East Central Michigan Annual Spring Trustee Forum
 presents

**“Forecasting the Future of Health Care:
 Challenges and Opportunities for Successful
 Transformation in Unpredictable Times”**

**Presenter:
 Jeffery Bauer, Ph.D.**

April 21, 2020

8:00 a.m. to 11:30

Zehnder’s of Frankenmuth, Main Dining Room
 730 S. Main Street, Frankenmuth, Michigan 48734



April 21, 2020

8:00 am to 11:30 am

Zehnder’s of Frankenmuth

“Forecasting the Future of Health Care: Challenges and Opportunities for Successful Transformation in Unpredictable Times”

Program Overview:

The presentation by Dr. Jeffrey Bauer, one of the country’s most respected health futurists and medical economists, will help those in attendance to understand the realm of possibilities for responding to the increasing complexities of the health care delivery system. After explaining how hospital and health system leaders should look at the future in the context of evolving marketplace realities, Dr. Bauer will demonstrate the importance of strategic vision for dealing with the ongoing revolutions in medical science and technology, the economic and political challenges of health reform and shifts in reimbursement, the changes in the health care workforce, and the innovative possibilities for creating vertical multi-stakeholder partnerships to customize delivery system transformation based on an organization’s resources, mission, and values. Special emphasis is placed on innovating within the context of local marketplaces.

Objectives:

This energizing presentation will meet the following objectives by exploring practical responses to major trends that are reshaping health care across the country:

- Examine the future of hospital’s & health system’s in unpredictable times
- Discuss methods for customizing strategies to local realities and unique opportunities
- Understand revolutionary change in medical science and clinical technologies
- Examine new economic and political realities of the medical marketplace
- Discuss strategies for creating partnerships to bring reimbursement into the 21st century

Target Audience:

This program is an education forum for hospital board trustees, health care executives, physicians, & other health care providers/professionals/leaders.

Presenter:



Dr. Bauer is an internationally recognized health futurist and medical economist who forecasts evolution of the medical marketplace and develops practical strategies for creating efficient, effective health care through multi-stakeholder partnerships and other initiatives focused in the private sector. As an industry thought leader, he has more than 300 publications on health care delivery. As a consultant, he has assisted hundreds of provider, purchaser, and payer organizations with strategic planning and performance improvement. Dr. Bauer has also been a professor at two state medical schools and served as Health Policy Adviser to the Governor of Colorado. He received a B.A. in economics from Colorado College, a Ph.D. in economics from the University of Colorado-Boulder, and a certificate in political studies from the University of Paris (France).

Disclosure:

The planners and speaker disclose they have no relevant financial relationship with commercial interests.

HCECM Annual Spring Trustee Forum

April 21, 2020

Zehnder's of Frankenmuth, Main Dining Room
730 S. Main Street, Frankenmuth, Michigan 48734

Program:

8:00 - 8:30 am	Registration
8:30—9:15 am	Breakfast/Brunch/Networking
9:15 am	Jeffery Bauer, PhD.
10:15 am	Break/Networking
10:30 am	Jeffery Bauer, PhD.
11:30 am	Evaluation, Adjournment

Cost:

\$100	for Non-members
\$ 80	for HCECM Associate Members
\$ 70	for HCECM Member Employees

Registration:

Online: www.hcecm.org (home page: HCECM, Event Registration)
Fax: (989) 891- 8161
Mail: HCECM, 315 Mulholland Street, Bay City, MI 48708
Email: info@hcecm.org
Registration Deadline: April 14, 2020 (No Refunds After Deadline)
Questions: (989) 891- 8810



Event Registration Form

Annual HCECM Spring Trustee Forum—April 21, 2020 at Zehnder’s of Frankenmuth, Frankenmuth, MI

Name and Title _____

Mailing Address _____

Contact Telephone Number _____

Employer _____ Email _____

Method of Payment (Check One):

Check/Money Order Enclosed Will Mail Check/Money Order Before Deadline Online

Registration and Payment Deadline: April 14, 2020

Make Checks/Money Orders Payable to: HCECM

Online Payment (EFT/Credit Card) Available at www.hcecm.org (Thumb National Bank)

Breakfast/Brunch will be served during the program. No Lunch following program