



Hospital Council of East Central Michigan
 10475 S. Beyer Rd.
 Birch Run, MI 48415



Hospital Council of East Central Michigan

Annual Spring Trustee Forum

Presents

“Design to Adapt Now—Leading Healthcare in Challenging Times”

By
John Kenagy, MD

Hospital Council of East Central Michigan Annual Spring Trustee Forum
 presents

“Design to Adapt Now—Leading Healthcare in Challenging Times”

**Presenter:
 John Kenagy, MD**

April 18, 2023

8:00 a.m. to 11:30 a.m.

Zehnder’s of Frankenmuth, Main Dining Room
 730 S. Main Street, Frankenmuth, Michigan 48734



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 8:00 a.m. to 11:30 a.m.**

“Design to Adapt Now—Leading Healthcare in Challenging Times”

Program Overview:

“1 in 5 physicians are leaving practice this year. 1 in 10 has considered suicide” (AMA). “Hospital margins are well below sustainable levels” (Kaufman Hall). “Medical debt burdens 100 million Americans”(Kaiser Family Foundation). “\$300+ Billion of U. S. Healthcare+Insurance spending is waste” (Health Affairs).

What if your teams’ leadership empowered physicians, frontline staff and management to:

- Increase the value of your current resources?
- Continually improve patient care at lower cost?
- Simultaneously, increase profitability?

The interactive presentation by Dr. John Kenagy, will help those in attendance to understand the complexities of the current healthcare environment and the “Power of People” to discover the simple solutions you need to succeed in the complex, unpredictable world of U.S. Healthcare. Special emphasis is placed on “Adaptive Design” concepts for Healthcare Leadership.

Objectives:

This energizing & interactive presentation will meet the following objectives as we explore ideas & opportunities to reshape how your organization delivers care. The program will:

- Examine the future of hospital’s & health system’s in unpredictable times.
- Discuss methods to create an ecosystem that builds success, trust, optimism & profitability as part of everyday work in your organization.
- Review opportunities to develop your people & systems to discover the simple solutions you need to transform care delivery and succeed in the complex, unpredictable world of U.S. Healthcare.
- Explore opportunities to strengthen financial performance in value-based care, by multiplying value, efficiency & effectiveness

Target Audience:

This program is an education forum for hospital board trustees, health care executives, physicians, & other health care providers/professionals/leaders.

Presenter:



Dr. John Kenagy knows healthcare as a physician, executive, academic researcher, author, and innovator. In addition to his clinical experience as a vascular surgeon, he has been a Chief of Surgery, Chief of Staff, and Vice President for Business Development in a multi-state health system. But, his most meaningful experience was becoming a patient.

His frustration with current methods was fueled by an injury – he suffered a broken neck in a fall from a tree. Critically injured, he discovered that his recovery depended on the efforts of dedicated individuals working in an unpredictable and often unresponsive system.

Searching for new answers, he became a Visiting Scholar at Harvard Business School. His research translated the cultural drivers of success in resilient, highly adaptive companies like Apple, Toyota, Intel and Amazon to the point of care.

Disclosure:

The planners and speaker disclose they have no relevant financial relationship with commercial interests.

HCECM Annual Spring Trustee Forum

April 18, 2023

Zehnder's of Frankenmuth, Main Dining Room
730 S. Main Street, Frankenmuth, Michigan 48734

Program:

8:00 - 8:30 am	Registration
8:30 - 9:15 am	Breakfast/Brunch/Networking
9:15 am	John Kenagy, MD
10:15 am	Break/Networking
10:30 am	John Kenagy, MD
11:30 am	Evaluation, Adjournment

Cost:

\$110	for Non-members
\$ 90	for HCECM Associate Members
\$ 80	for HCECM Member Employees

Registration:

Online: www.hcecm.org (home page: HCECM, Event Registration)

Mail: HCECM, 10475 S. Beyer Rd. Birch Run, MI 48415

Email: info@hcecm.org

Registration Deadline: April 11, 2023 (No Refunds After Deadline)

Questions: (989) 702-2165



Event Registration Form

Annual HCECM Spring Trustee Forum—April 18, 2023 at Zehnder's of Frankenmuth, Frankenmuth, MI

Name and Title _____

Mailing Address _____

Contact Telephone Number _____

Employer _____ Email _____

Method of Payment (Check One):

Check/Money Order Enclosed Will Mail Check/Money Order Before Deadline Online

Registration and Payment Deadline: April 11, 2023

Make Checks/Money Orders Payable to: HCECM

Online Payment (EFTvia Zelle Pay): Go to your mobile banking app & send payment through Zelle to lfrey@hcecm.org. Should your bank not support Zelle pay, download the Zelle mobile app (<https://www.zellepay.com/go/zelle>), set up a Zelle account & send funds to lfrey@hcecm.org